

KEY
WORD



SEO



RESULT

SEO PREMIUM GOLD PLUS ++ \$990 / MONTH

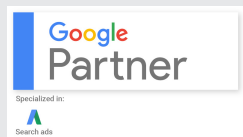
- ➔ 10-12 Facebook posts per week
- ➔ 12-18 Tweets per week on Twitter
- ➔ Add feeds of your social media campaign to your website in order to boost organic traffic
- ➔ Monthly Blog - Custom highly relevant content written to compliment your industry and increase search crawls.
- ➔ Source/create/vet the content that you're sharing for quality. Includes location specific content.
- ➔ Ensure your basic profile page is aligned with your brand's visual image
- ➔ Inject personality, perspective, and insight into your tweets/FB Posts
- ➔ Ensure your "body of tweets/posts" help reinforce your core brand positioning and expertise
- ➔ Created a branded hashtag that you own and use across campaigns
- ➔ Choose compelling images to go with your links/posts
- ➔ Measure activity and respond to interactions while growing your social media presence

Also Included Monthly**

- ➔ \$150 budget in promotional ads scheduled on Facebook to build your targeted Facebook audience

Intellectual Property Of

BallaMedia



- ➔ Check outbound links manually
- ➔ Check domain authority score
- ➔ Check # of pages indexed in Google
- ➔ Check # of pages indexed in Bing
- ➔ Check Alexa rank
- ➔ Trace backlinks pointed to site
- ➔ Build, manage, adjust the following meta tags: Title, Description, Keywords, Anchor Text, Alt Image Tags, Tool Tips
- ➔ Change front end text
- ➔ Adjust image tags
- ➔ Submit site to 3 directories
- ➔ Refine URL text of individual pages
- ➔ Set-up of Google Analytics Account with ongoing reporting
- ➔ Submit site to Google Webmaster Tools
- ➔ Manually execute Google page indexing for Desktop / Mobile / Tablet
- ➔ Where required: Rename Page URL Name Extensions for Optimization
- ➔ Add keyword rich text to pages currently set - up as visual aid only
- ➔ Enrich pages with more keywords and rich subheadings
- ➔ Monitor Social Media interactions:
- ➔ Submit RSS enabled sites to RSS directories (2 per month)
- ➔ Modify image file names to keyword specific parameters